















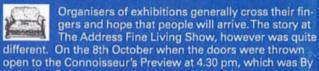
Visitors at the Great Eastern Home

Visitors at the exhibition









open to the Connoisseur's Preview at 4.30 pm, which was By Invitation Only, the organizers were delightfully surprised at the way visitors thronged the Nehru Centre clutching copies Around 4 30 pm, the Chief Guest and Guest of Honour,

Hafeez Contractor and Twinkle Khanna respectively, both who need no introduction, lit the inauguration lamp with the Times of India President .Bhaskar Das, and declared the exhibition open.

What followed was a veritable list of who's who, who attended the Connoisseurs' Preview. Besides renowned architects like Noshir Talati and interior designers, the scene

was reminiscent of a haute evening with celebrities from different walks of life attending: there was Saryu Doshi and Bakul Patel who took in the exhibition together. Jaideep Mehrotra and his lovely wife were seen examining the art stalls. Anil Dharker going through the stores put together

Organisers of exhibitions generally cross their fingood idea, having an entire mall dedicated to interiors." Nisha Jamvwal inspired by the Reidel glasses in the exhibition recalled her unusual collection of single malts at home. Shabana Azmi was seen checking out the terrific decanters at The Great Eastern Home store. So was Dolly Thakore, Ashok Salian, Palak Seth, Krsna Mehta and several other well known names of the city.

The next day, Friday and Saturday too saw a flood-gate of visitors checking out the various stores. The periodical demos done by the home automation drew an attentive audience, as did the day long seminar on Saturday where authorities in their fields, like Sonal Holland, Sanjiv Malvi, Nisha Jamvwal, Brinda Miller, Pooja Hiremath and Krsna Mehta spoke to a discerning audience on various topics from art to technology, from wine to entertainment.

This is the first of what the organizers hope to be an annual tradition with The Address. Says Sapna Kar, project advisor to the initiative, "The Address Fine Living Show is a platform to showcase all that is qualitative & exclusive in the home decor & ambiance space. The first edition of this annual event was huge success because of the professionals and leading brands that participated in the endeavor; and the fact that it was attended by a huge number of the discerning elite of Mumbai. We are already planning the next year's show for October 2010 at a significantly larger scale"







'ATimes Property initiative' Consulting Editor: email us at theaddress08@indiatimes.com MAHENG/2009/27973. Vol. No. 1 Issue No. 11 "Published for the proprietors, Bennett, Coleman & Company Ltd. by R. Venkata Kesavan at The Times of India Building, Dr.D.N. Road, Mumbai 400 001 and prin

ed by him at The Times of India, Suburban Press, Akurli Road, Western Express High-way, Kandivli(E), Mumbai 400 101. Tel. No. 66353535, Email - theaddress08 € india-times.com, Fax - 22731144. Editor: Ms. Amy Fernandes Editor: Ms. Amy Fernandes Email: amy,fernandes gmail.com, (Responsible for selection of news under PRB Act). Reproduction in whole or in part without the written permission of the Publisher is prohibited."







